

Celebrating Our 29th Year

condo life

GREATER TORONTO'S COMPLETE CONDO GUIDE

SEPTEMBER 2014

The Residences of 488 University Avenue

Amexon presents your home
in the sky overlooking the city

Neighbourhood Watch:
MISSISSAUGA

IN CONVERSATION WITH:

**Sam Crignano
Brian Johnston**

SPOTLIGHT:

News, Galas & Awards,
Groundbreakings

PLUS

Amenity
Charts
for **400+**
Condos

SPECIAL SUPPLEMENT:

RealCondoInvestor

INTERIORS SECTION:

Trend Watch
IDC Interview

PRODUCT SHOWCASE: **Bathrooms**

CONDO STYLE: **Window Dressing**

condolifemag.com





THE RESIDENCES OF 488 UNIVERSITY AVENUE

Amexon introduces an exciting new tower and a glamorous new lifestyle at Toronto's most iconic address

Every great city has an iconic grand avenue.

In New York, it's Park Avenue.

In Paris, it's Avenue des Champs-Élysées. In Toronto, it's undeniably University Avenue. Not only is it the city's most celebrated avenue with majestic Queen's Park serving as its backdrop vista, it is at the heart of everything that makes Toronto unique. It's where world-class arts and culture, fine dining and designer shopping rub shoulders with leading-edge science and technology, education and business.

For well over a century, University Avenue has been considered Toronto's grandest avenue: Toronto's historic epicentre, leading up to Queen's Park. But over the past decade, the face of University Avenue and its environs has been transforming.

First came the opening of the Four Seasons Centre for the Performing Arts, followed by the stunning Frank Gehry renovation of the nearby Art Gallery of Ontario. Then came the opening of the 65-storey five-star Shangri-La Hotel and other prestigious residential developments in the immediate area. Countless new chef-driven restaurants and designer boutiques followed, as well as the opening of the London-based Soho House private members' club and the cutting-edge MaRS Discovery District. Overlooking it all is the grandeur of Queen's Park with its imposing Romanesque edifice and invitingly shaded public park.

University Avenue is hot and it's about to get hotter. Soon, the northwest corner of University and Dundas will undergo a breathtaking metamorphosis with a 55-storey sculpture of glittering glass and steel anchored by a spectacular street-level podium with a soaring 50-foot atrium. It will feature sophisticated retail, a signature restaurant and a grand residential lobby with elevators to whisk you aloft to your urban oasis in the sky.

The Residences of 488 University Avenue will offer mesmerizing vistas, stylish and refined interior design and a package of lifestyle amenities unsurpassed in the downtown core. There will be attentive 24-hour concierge services and valet parking, a 30,000 square foot fitness centre and luxurious resort-style spa with indoor and outdoor saltwater pools, a squash court, yoga and pilates studios, screening room, sun deck and terrace, plus SkyBar, where you can enjoy the ultimate social experience without ever having to leave home.



But when you do venture forth, you'll be close to everywhere you want to be and everything you want to do, close to chic boutiques and cultural venues, fine dining and trendy coffee shops, the financial district, entertainment district, waterfront and treed parks. You will also have direct indoor access to the St. Patrick's TTC subway station, making it quick and easy to get to work, the opera, ballet, galleries and festivals.

Your home in the sky overlooking the city

The Residences of 488 University Avenue will raise the art of living to new heights. It will blend modern comfort and timeless luxury in flow-through floor plans that make the most of sensational views with floor-to-ceiling windows and oversize terraces — whether it's a one-bedroom layout or three bedrooms plus den, with square footages ranging from 540 to 1,620. All living spaces feature sleek, modern kitchens with designer custom cabinetry, granite, marble or quartz slab countertops, stainless steel appliances, spa-inspired ensuites, as well as automated systems to control temperature, lighting, music, television and multimedia devices from built-in touch screens, smartphones or tablets.

The Residences of 488 University Avenue will incorporate numerous environmental initiatives like thermally insulated Low E (low-emission) windows and remote programmable thermostats. Solar panels on the roof will reduce energy costs and there will be ample parking for bicycles, electric car charging stations, and a car-sharing service with dedicated parking spaces on-site.

The talent and experience behind The Residences of 488 University Avenue

For over 35 years, Amexon Development Corporation has been a leading Toronto real estate development group. It has a stellar reputation and has won illustrious international awards for Best High-Rise Architecture and Best Mixed-Use Architecture, as well as Ontario Home Builder Association awards for Most Outstanding High-Rise Building and Best Interior Decorating.

To bring their vision to life, they have enlisted the services of Deni Poletti of CORE Architects, a multi-award-winning firm renowned for its design of leading-edge condominium, retail, recreational and hospitality developments. Working with them will be the internationally acclaimed interior design firm II by IV Design, which has won more than 250 awards and been named Designers



of the Year five times. Their work has been featured on numerous television programs and in design publications worldwide.

Amexon has also hired Toddgen Construction, a leader in the highrise condominium construction industry, whose two-decade track record is second to none after completing over 30,000 residential units and two million square feet of commercial space.

You couldn't ask for a more highly regarded or experienced team to make your dream home on University Avenue as perfect as can be. **CI**

Visit the Presentation Gallery, located at 393 University Avenue. The Presentation Gallery is open seven days a week. Register at the website.
416.252.3000
488university.com

